

Project 1: Letterform Construction, Classification and Use

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"explain though process using comments and doc(?)"

Typography (What we need to do)

Font type (roboto, hevetica, etc)

Boldness and italic for accentuations

Space (think for the letters and dashes -) (also think about adding spaces between the paragraphs)

Width (check the with of the paragraphs to make them thinner and more square)

Height (height of words and paragraphs)

Intricate Details

Punctuation

Commas, Apostrophe, Exclamation etc (uses slides to figure out how to edit them and make them more unique.)

17-20 are my letters

"you shouldn't have to notice the fonts."

"Remember to look at it from a distance."

"Go one paragraph at a time."

take 9 screenshot from my computer each will turn out differently

first choose one that is the most spoken about of recommended for fonts used on the web.

then slowly adjust it (size, spacing and font types that are similar)

then compare and ask friends/classmates/parents/family which versions look the best

check which version they read first, then note that and note the one they choose in the end

choose the one that stands out the most too you

Letter, spacing, text

next you have to fix/change the punctuation, find one of each (analytical)

based on all the dots you find out which you want to change using the doc the professor has given

Need to work on: Column Spacing, and learn how to do it without justify.

